



***MORE THAN A SOLUTION,  
A GROWTH PLAN***



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# THE STUFFING SPECIAL

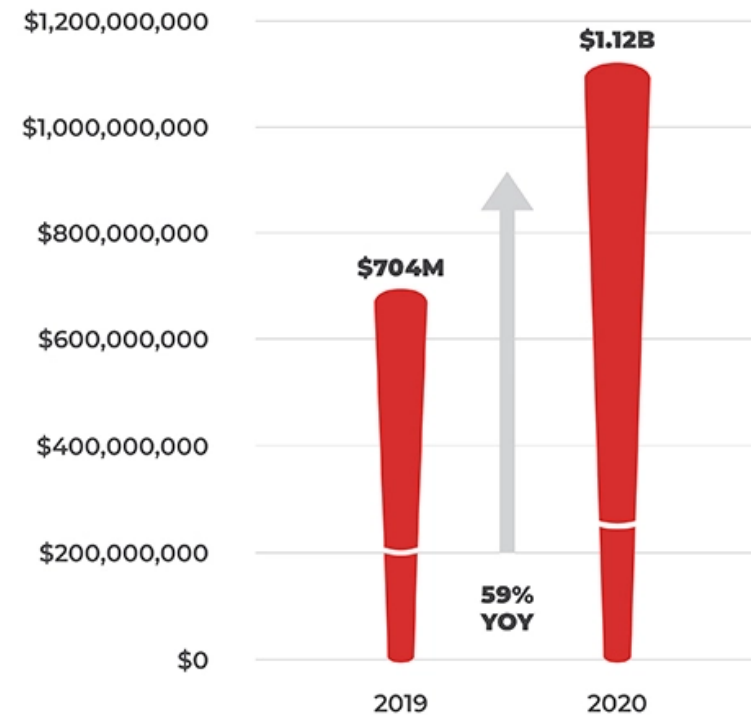
**Tapping into the Pre-Roll Market**



# The Pre-Roll Industry Growth 2019 to 2020

- U.S. cannabis market up 54.2%
- Pre-roll sales up 59%
- Sales up from \$704M in 2019 to \$1.12B in 2020

## PRE-ROLL SALES GROWTH YOY (USD)



*\*According to data from Headset.*



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# The Pre-Roll Industry Growth 2019 to 2020



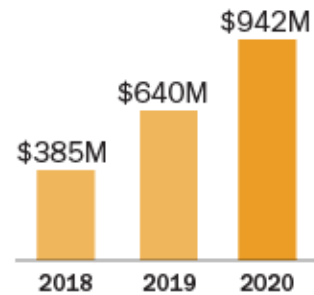
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## Marijuana Pre-rolls Outperform Overall Market Growth

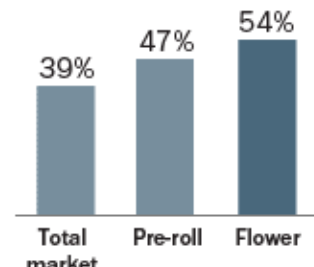
Across the CA, CO, NV, OR and WA recreational cannabis markets, pre-roll sales continued to grow in 2020, outpacing the total market.

### Pre-roll growth

Pre-roll sales increased by 47.1% from 2019 ...

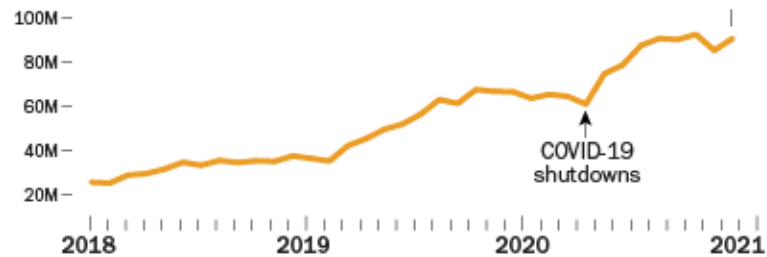


... and were outpaced only by flower sales.

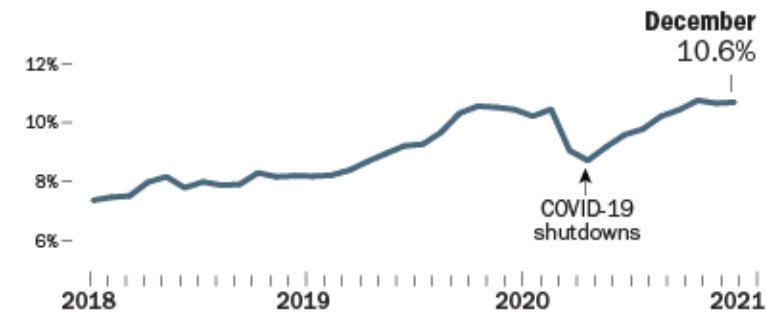


### Total sales by month

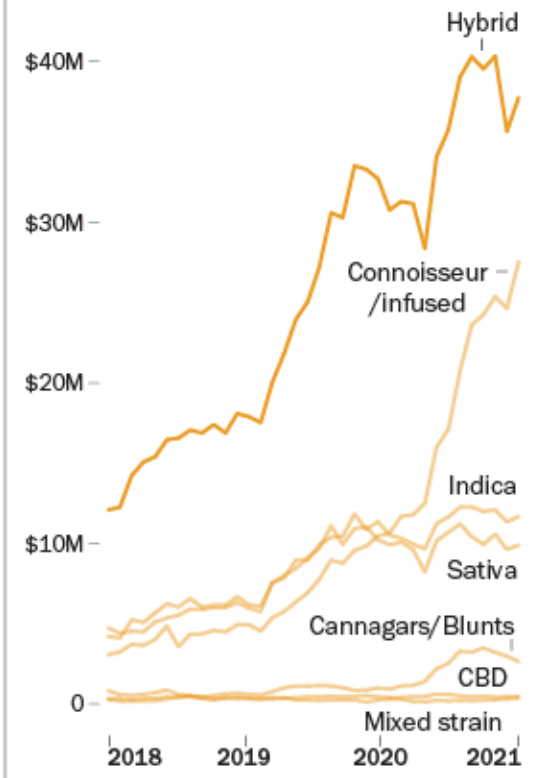
Pre-roll sales recovered and continue to grow after the COVID-19 shutdowns.



### Market share by month



### Sales by product type



Source: Headset

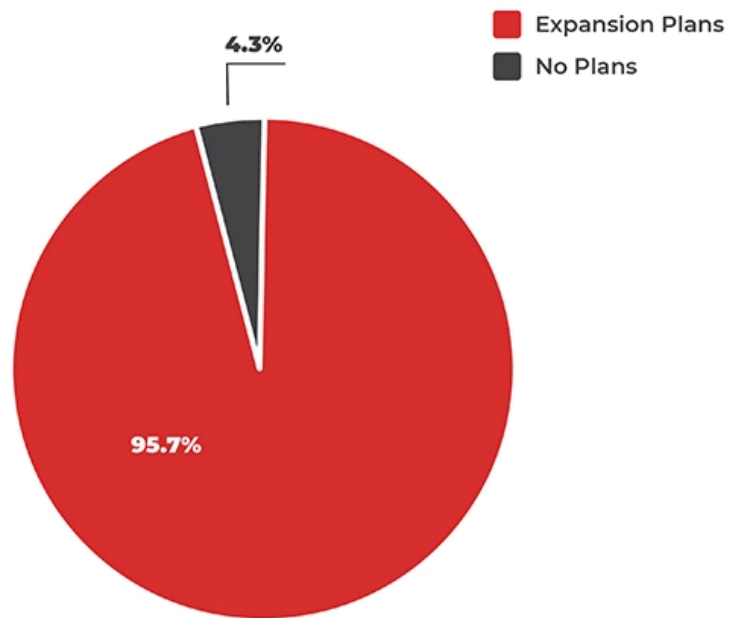
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NOTE: Includes Oregon medical sales

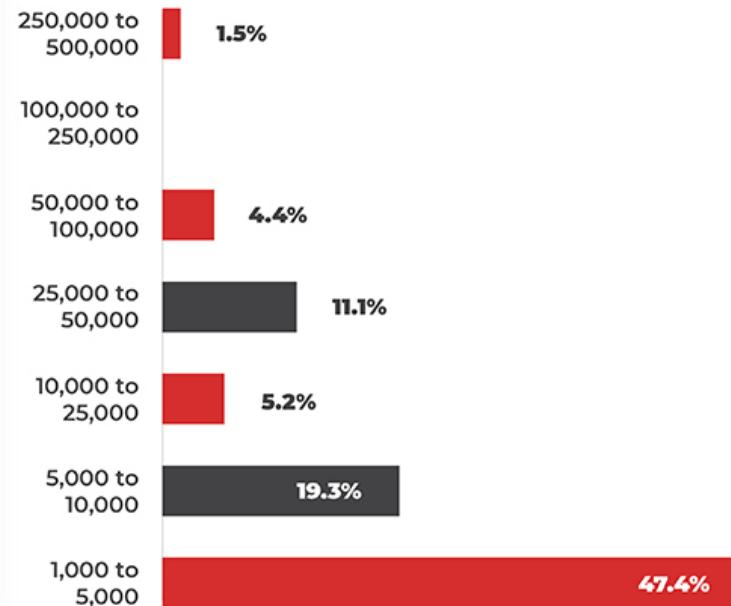
*\*According to data from Headset.*

# Growing Demand for Cones

## PRE-ROLL BRANDS - GEARING UP FOR EXPANSION



## PRE-ROLLS PRODUCED MONTHLY ON AVERAGE

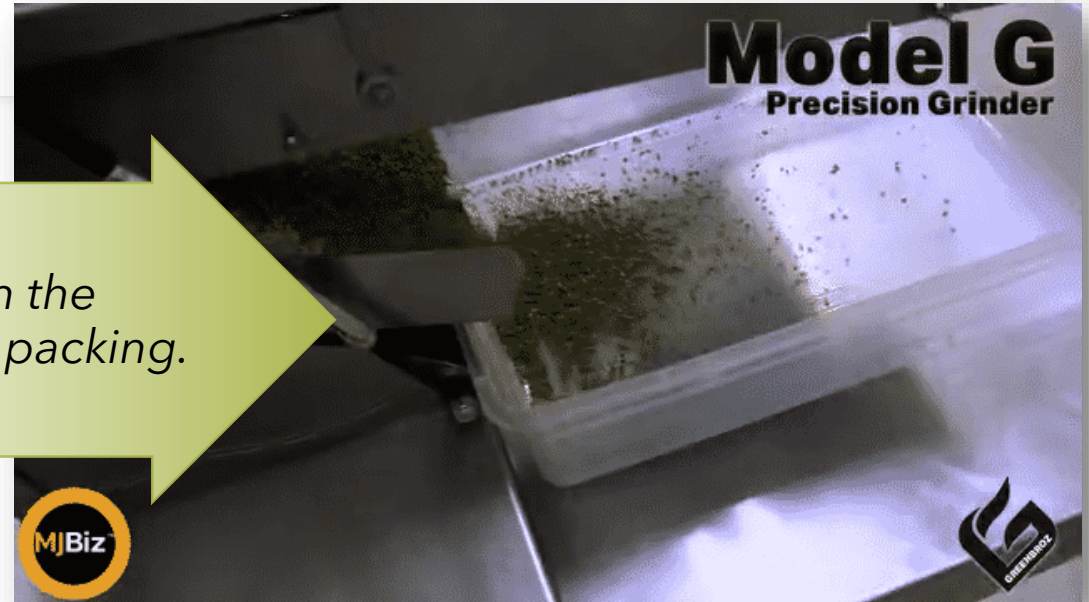


*\*According to data from Headset.*

# Machines Essential to Move Pre-Rolls at Scale

## INDUSTRIAL GRINDERS

*Key to breaking down the cannabis product prior to packing.*



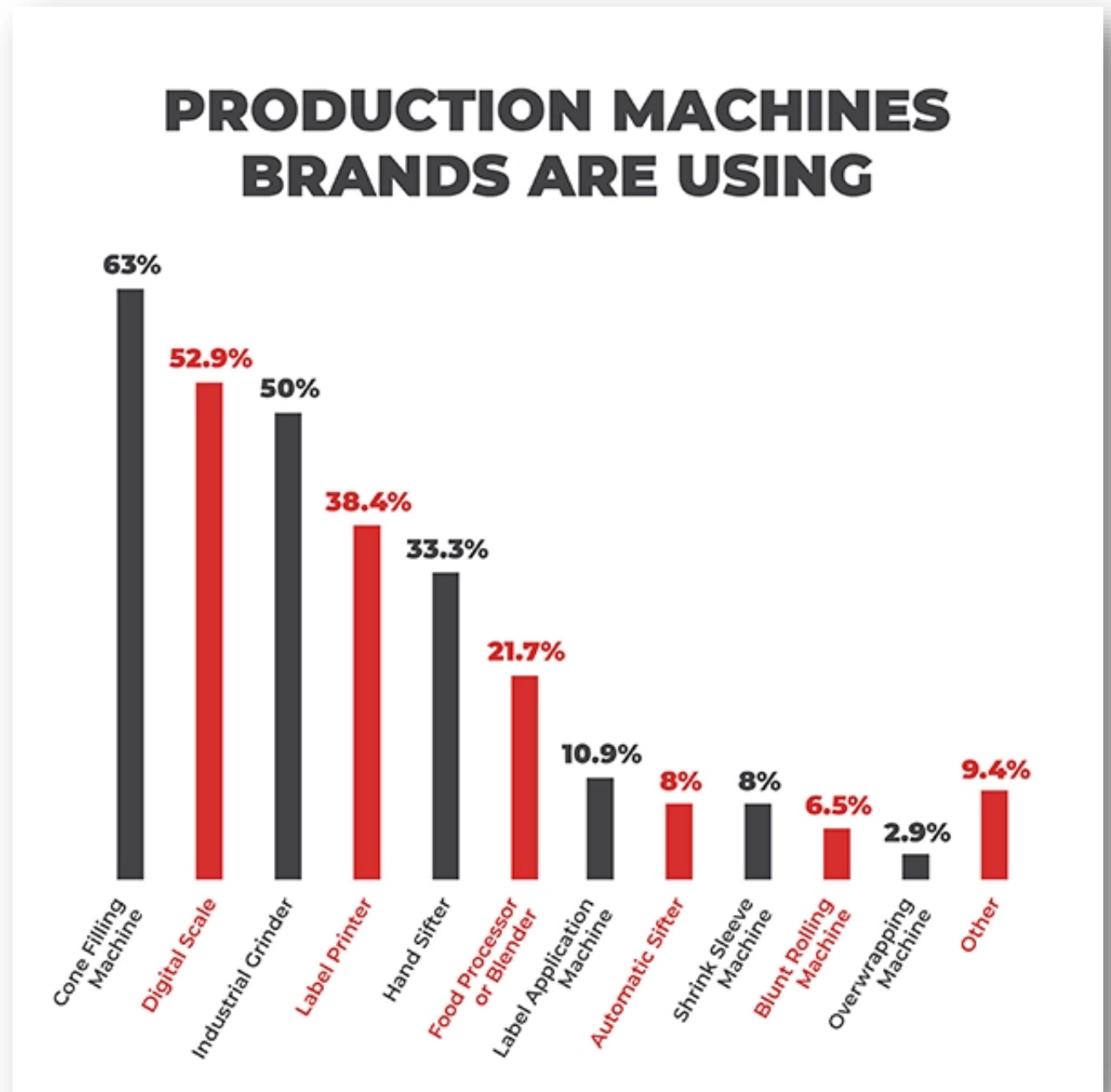
## CONE-FILLING MACHINES




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# Machines Essential to Move Pre-Rolls at Scale

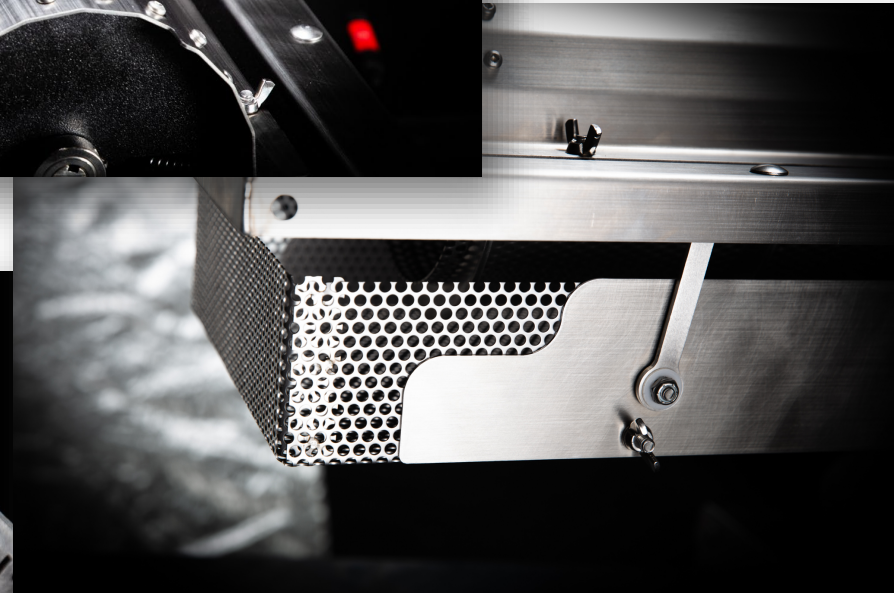
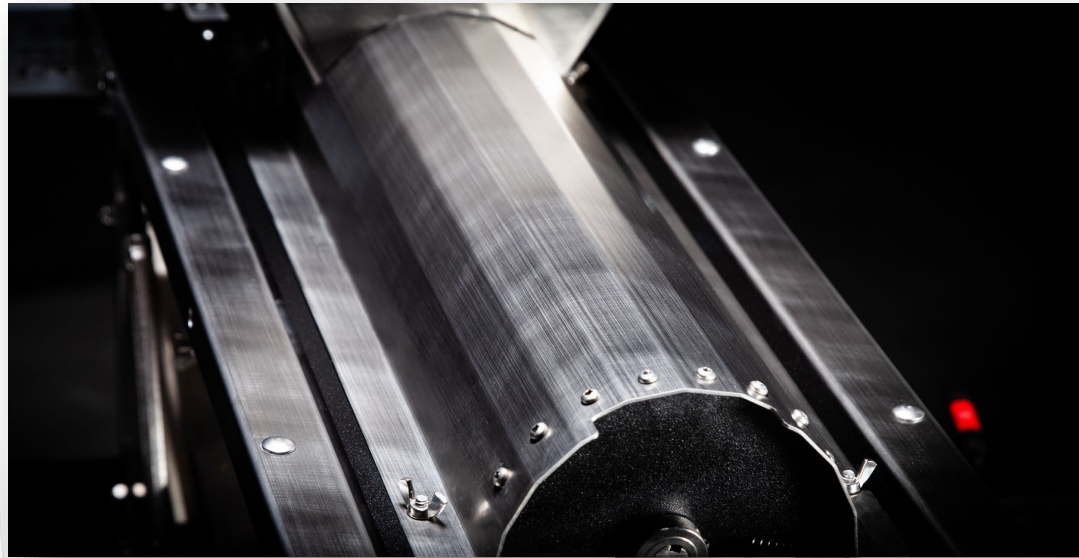
*\*According to data from Headset.*







# GreenBroz Model G Grinder



Let's take a closer look...



# Cookies®

## THE MODEL G GRINDER

“The machine gets the perfect grind every time and will by far be the best and most advanced grinder on the market.”

Jonah Carrington  
GM of Humboldt Operations at Cookies



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# Why Consistency Matters

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**REDUCE** COSTS



**MAINTAIN** QUALITY



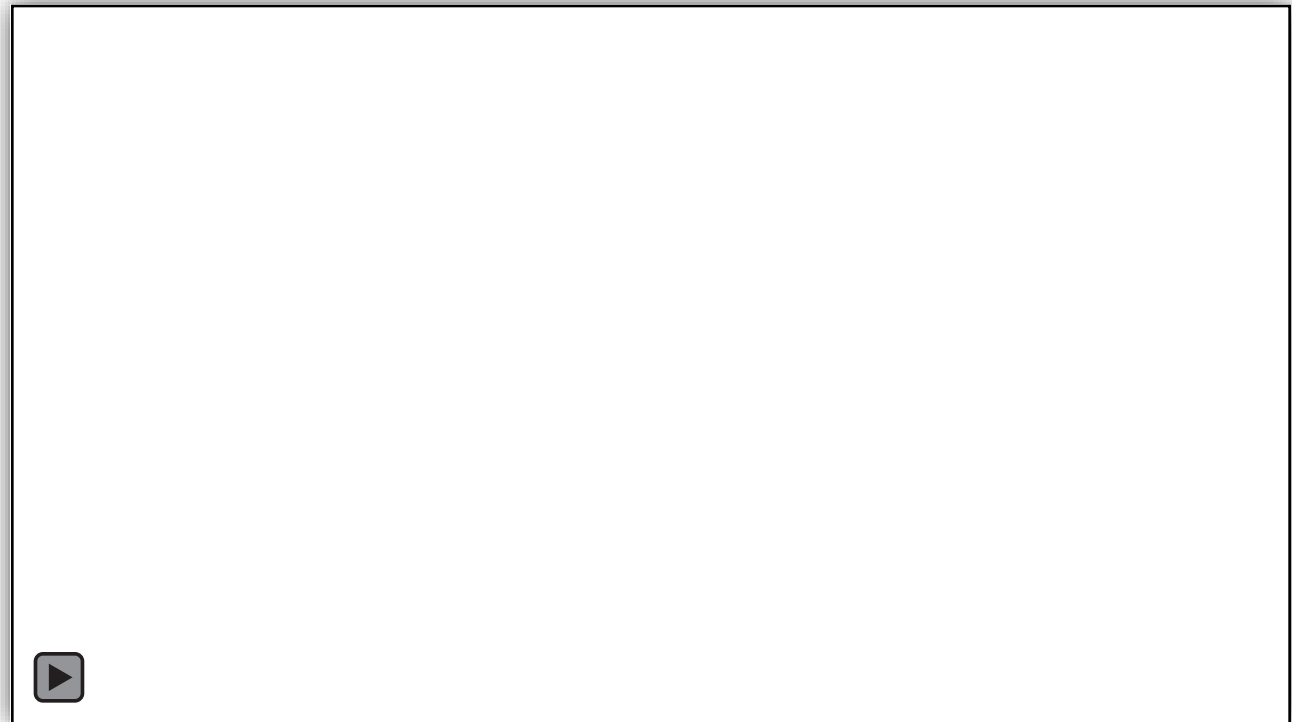
**SAVE** TIME



**BRAND** RECOGNITION

# A Quality Grind = Significant Cost Savings

- Preserve trichomes and terpenes
- Maximize pre-roll potency
- Better quality joints yield higher sale prices, better margins
- Particle size consistency means perfectly packed joints or high-yield extraction
- Low friction operation is gentler on trichomes.
- Smooth smoking experience





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**THANK YOU**

